

*New Jersey Apple Seedlings*  
and  
*Standard Varieties of Apples*



*A block of 196 Jerseyred on Hiberna Stocks in the Fletcher Souder and Son Orchard, at Richwood in Gloucester County, New Jersey. Planted Spring of 1949. Average Annual Yield of Block During 1953, 1954 and 1955 was 640 Bushels. The 1955 Yield was 1,024 Bushels or Over 5 Bushels Per Tree.*

*Propagated and Distributed*

by the

**NEW JERSEY APPLE INSTITUTE, Inc.**

New Brunswick, New Jersey

*Fall, 1956 - Spring 1957*

Practically all of the apple trees available through the New Jersey Apple Institute are on Hibernial rootstocks. In addition to being very hardy, Hibernial stock is more resistant to disease than most domestic seedlings. Trees on Hibernial stock tend to induce early fruiting and strong, wide angled crotches.

### **JERSEYRED (N. J. No. 1) Available on Hibernial and Domestic rootstocks.**

A large, attractive, winter apple similar to Rome in size and shape. Jerseyred originated as a cross of Gallia Beauty (a double red strain of Rome) and White Winter Pearmain, a late winter apple with excellent storage quality.

Jerseyred hangs to the tree later than Rome and keeps longer in storage in good condition. It retains a crisp, snappy flesh longer than Rome, is a more desirable eating apple and fully equal to Rome for cooking, including baking.

The Jerseyred tree is a strong grower in the nursery and orchard. It comes into bearing early, has strong, thick branches and twigs, and is resistant to fire-blight.

Jerseyred will prolong the Rome harvesting season and provide an attractive winter apple with better quality than Rome or the double red strains of Rome. It has a record of high yield and high market price in several New Jersey orchards.

### **STARR**

A large, early green summer apple, ripening during July. It has a two to three week harvesting season. It is an excellent cooking apple and very popular on the market. The trees come into bearing early, particularly when propagated on Hibernial stock. An excellent variety for either the home or commercial orchard.

## **DOUBLE RED DELICIOUS**

A red bud sport of Delicious with all of the good qualities of that popular variety. It may be harvested earlier and develops more red color than the regular Delicious.

## **TURLEY**

A large, attractive, red apple of good quality ready to harvest about a week before Stayman. It does not crack like Stayman and develops more red color similar to but brighter than Paragon. It is an excellent cooking apple and superior to Paragon for eating. It is a promising substitute for Stayman.

## **OREGON SCARLET STAYMAN**

This is one of the most attractive red bud sports of Stayman. It originated in Oregon. Other than developing fruit with more and better color, both tree and fruit are similar to the regular Stayman.

## **RED ROME**

Two strains of Rome Beauty red sports have been propagated by the Apple Institute and trees are now available for planting. They may be referred to as the Lawrence Smith and Leslie N. Applegate strains. Both develop fruit of an attractive, bright red color and the size compares favorably with the regular Rome.

## GRADES AND PRICES

### Trees on Hibernial Stocks

	<i>1 to 9 trees</i>	<i>10 to 49 trees</i>	<i>50 to 99 trees</i>	<i>100 to 499 trees</i>	<i>Over 500 trees</i>
<i>Grade</i>					
3 to 7 feet .....		\$2.00	\$1.50	\$1.30	\$1.20
5 to 7 feet .....	\$2.50	.....	.....	.....	.....

### Trees on Domestic Stocks

#### Jerseyred Only

	<i>1 to 9 trees</i>	<i>10 to 49 trees</i>	<i>50 to 99 trees</i>	<i>100 to 499 trees</i>	<i>Over 500 trees</i>
<i>Grade</i>					
3 to 4 feet .....	\$1.50	\$1.25	\$ .90	\$ .75	\$ .....
4 to 5 feet .....	\$1.75	\$1.50	\$1.10	\$1.00	\$ .85
5 to 6 feet .....	\$2.25	\$1.85	\$1.35	\$1.10	\$ .95

## PLACING ORDERS

All orders for trees should be sent to the C. H. Steelman Fruit Nursery, R.D. No. 3, Princeton, New Jersey. A deposit equal to ten per cent of the total cost of the trees is required with each order and the balance at the time of delivery.

All checks and money orders should be made to the order of the NEW JERSEY APPLE INSTITUTE.



*Jerseyred on a Six-year Tree in the Sunny Slope Farms Orchard Near Bridgeton, N. J.*